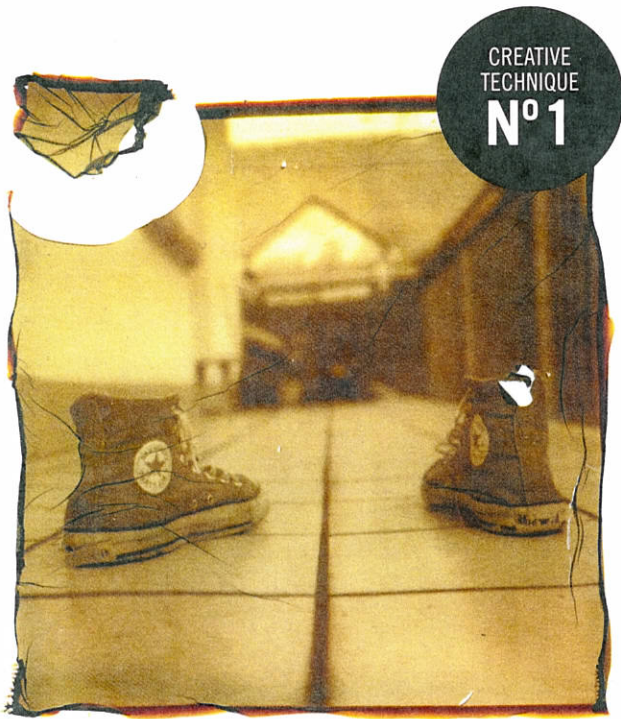


EMULSION LIFT



CREATIVE
TECHNIQUE
N°1

IMPOSSIBLE

IMAGE MANIPULATION



CREATIVE
TECHNIQUE
N°2

IMPOSSIBLE

EXPERIMENTAL PAINTING



CREATIVE
TECHNIQUE
N°3

IMPOSSIBLE

DOUBLE EXPOSURE WITH THE INSTANT LAB



CREATIVE
TECHNIQUE
N°4

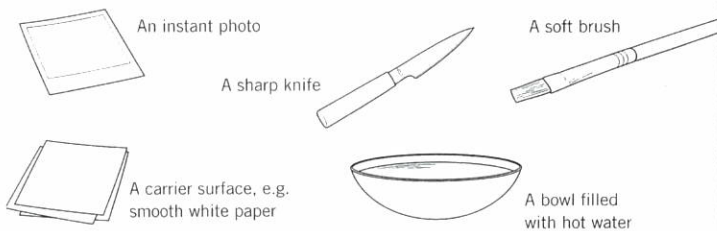
IMPOSSIBLE

EMULSION LIFT

A classic technique in which film is peeled apart and the clear front panel is dipped in warm water to free the emulsion layer from the plastic. These free-floating emulsions can then be placed on various papers or other materials, giving your photos a new context.

WHAT YOU NEED

For help, visit theimpossibleproject.com



HOW IT WORKS

For a video tutorial, visit www.youtube.com/watch?v=201103070000

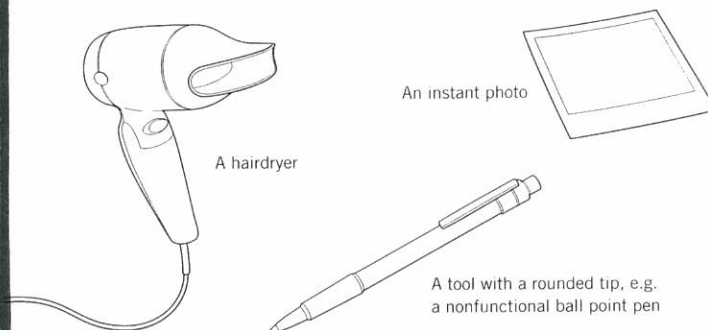
- 1 Open the picture by cutting the edges of the white frame with a knife. Gently remove the white frame, including all silver parts.
- 2 Plunge the peeled image into the bowl with hot water and let it soak for 2–3 minutes. Then carefully remove the transparent foil from the image.
- 3 Use a soft brush to carefully remove the image/emulsion from the black back side. Once the emulsion is floating in the water, carefully slide the carrier surface under the emulsion and allow the emulsion to touch it.
- 4 Position the emulsion lift with the help of the brush or fingers. Remove it from the water. You can work on the emulsion lift, creating or removing wrinkles and new shapes, as long as the emulsion and paper are wet. Then let the emulsion lift dry.

IMAGE MANIPULATION

It only takes some heat and patience to manipulate your Impossible photos even after development. By pushing the photo emulsion around with a round-tipped object, you can add three-dimensional painterly qualities.

WHAT YOU NEED

For help, visit theimpossibleproject.com



HOW IT WORKS

For a video tutorial, visit www.youtube.com/watch?v=201103070000

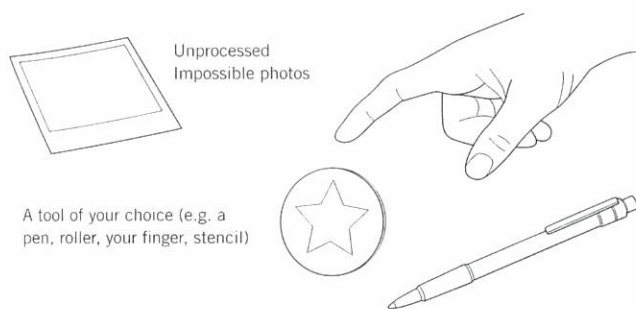
- 1 Warm up the photo by blowing hot air over the front side for 2–4 minutes with a hairdryer.
- 2 Using an object with a rounded tip, apply pressure directly on the surface of the photo. Follow the contours of your subject to increase three-dimensionality.
- 3 To soften the photo for easier manipulation, warm it up again using the hairdryer.
- 4 When you think your artwork is ready, let the final photo cool and harden.

EXPERIMENTAL PAINTING

Do you like action painting? Have you ever wanted to create your own abstract, Jackson Pollock-like pieces of art? With nothing more than photo chemicals and a tool of your choice you can go wild and create your own abstract expressionism!

WHAT YOU NEED

For help, visit theimpossibleproject.com



HOW IT WORKS

For a video tutorial, visit www.youtube.com/watch?v=201103070000

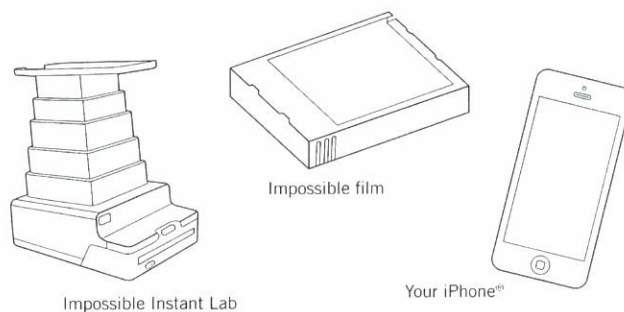
- 1 Take a fresh or even an old/expired pack of Impossible film.
- 2 Manually remove a photo from the pack by slightly pressing on the top photo and sliding it forward, out of the cartridge.
- 3 Experiment with exposing the photo to different ambient light situations.
- 4 Firmly press on the broad white frame on the bottom of the photo. This will cause the pods holding the emulsion paste to burst and will release the paste into the image area of the photo. Work the chemicals manually over the photo from the bottom up. You can use different tools and objects to achieve a variety of patterns and forms.

DOUBLE EXPOSURE

Producing double exposures using Polaroid cameras isn't always easy. With the Impossible Instant Lab and the Impossible Project App you can expose multiple images onto one photo.

WHAT YOU NEED

For help, visit theimpossibleproject.com



HOW IT WORKS

For a video tutorial, visit www.youtube.com/watch?v=201103070000

- 1 Load your Instant Lab with film as usual.
- 2 Launch the Impossible Project App on your iPhone®. Choose 'Instant Lab' from the menu and follow the instructions on the screen to choose and edit your image.
- 3 When ready, place your iPhone on the cradle with the screen facing down. Once in the cradle, the iPhone flash will turn on. Within 3 seconds, pull the shutter slide all the way out. Do NOT push the eject button.
- 4 Choose 'New Image' and select a second image to repeat step 3.
- 5 Now you can push the eject button.