

YOU'RE INVITED

LEARN THE SECRETS OF COLOR MANAGEMENT & PROFESSIONAL DIGITAL PRINTING



*Join us in a relaxed and casual environment
with informative mini-workshops, seminars and
demonstrations throughout the day. Bring a thumb
drive and we'll teach you how to print like a pro!*

FREE REFRESHMENTS & PRINT SAMPLES!

San Giuliano Hotel
Tuesday – Thursday, 10 am to 5 pm

DO YOU PRINT YOUR PHOTOS?

*Would you like to learn how to turn ordinary images
into extraordinary prints? Join us at the San Giuliano Hotel
for wide-format printing demos, color management tips,
inkjet paper seminars, custom profiling examples and
see inkjet printing in a whole new way.*

Featuring Canon imagePROGRAF wide format printers, a color management work station with custom profiles, and the complete line of Canson Infinity and Arista-II inkjet papers you will be able to view, print and gain the knowledge to fully understand what it takes to produce high-quality inkjet prints.

The World of Inkjet Paper...The Print Matters

Sr. VP of Business and Product Development, Eric Joseph, will perform an informative and inspirational "The World of Inkjet Paper...The Print Matters" seminar! Experience (see, touch and feel) a complete selection of inkjet papers from over eight different manufacturers empowering you with the technical and artistic knowledge to make the right choices for your digital printing.

Color Management – Simply Explained, Demystified and Demonstrated

Learn what monitor calibration, printer color profiling and color management is all about and how critical it is to controlling the digital printing process. Products demonstrated will be monitor calibration using the Squid 3 + Basiccolor Display version 5 Software Bundle, GTI Print Viewing Stations and Chromex Color Think Pro Utility Software. Greenleaf Color Management Specialist Paul Dupont will be on hand to demonstrate and discuss the importance of custom profiling your paper to your printer for achieving optimal image results.

Basic Digital Printing for Beginners Who Want to Print Like Professionals

Learn the basics of digital printing. Questions such as file formatting, resolution, sizing, basic file preparation and inkjet printing terminology and operations will be covered. Bring a thumb drive and print your own images on a Canon imagePROGRAF wide format printer on your choice of Canson Infinity or Arista-II inkjet media.

Canon specialists Jim Walters and Bob Maloney will be on hand to support Canon imagePROGRAF wide format printing along with representatives from Canson Infinity Inkjet Papers, Scott DiSabato and Mark Nacey.

This **FREE** event is open to all participants of Palm Springs Photo Fest. Join us at:

The San Giuliano Hotel
375 W. Arenas Road
Palm Springs, CA 92262

*Right around the corner
from the Korakia Pensione*

COMPLIMENTS OF:



*Freestyle Photographic Supplies,
Canon imagePROGRAF and Canson Infinity*

*Seminars will be occurring randomly throughout each day. Contact etj@freestylephoto.biz if you
would like to arrange an appointment on any of the above topics. Great for individuals or groups.*